

Travel Demand Management Plan Activities

Action Status (June 2007)

Action Title	No.	Action	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	Transit NZ	TAs GWRC Policy & Strategy	5%	Development of ATMS & VMS plans underway
Transit New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & Transit NZ's TDM Strategy	Plan implemented by 2007/08	Plan implemented	Transit NZ	GWRC Policy & Strategy TAs	5%	Transit New Zealand TDM Policy approved Dec 2006. TDM Guidelines currently being drafted & should be complete by end 2006/07 financial year. Work on the first stage of a Wellington Region TDM gap analysis study is underway & will be completed by the end of financial year 2006/07. The second phase of this study will identify projects for an action plan.
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs	Campaign commences in 2006/07	Campaign implemented	GWRC Transport Strategy Implementation	LTNZ Transit NZ	100%	Ongoing series of sustainable transport initiatives & messages including activities related to GW's Travel Plan Programme & sustainable transport featured in 3 Elements publications since September 2006. GW sustainable transport web page developed (see www.gw.govt.nz/travelplans). Awareness programme consists of ongoing sustainable transport messages, features, stories & information including information about GW's Travel Plan Programme. GW programme link featured on Land Transport NZ website.
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC Transport Strategy Development and Transport Strategy Implementation	TAs Transit NZ	100%	GW continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GW actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GW actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC Transport Strategy Development and Transport Strategy Implementation	TA's Transit NZ Ministry for the Environment	100%	GW become a signatory to the NZ Urban Design Protocol in early 2007 confirming Council's commitment to promoting the integration of land use development, urban design & transport. GW's NZ Urban Design Protocol Action Plan has been prepared & approved by GW Executive Management Team & submitted to the Ministry for the Environment by GW's Urban Design Champion Sally Baber. There is a commitment under the WRS for all councils in the region to formally sign up to the Protocol & develop & implement a regional action plan.
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	Number of businesses, schools and community groups with travel plan in place by 2010 (to be determined as plan developed)	Number of travel plans in operation	GWRC Transport Strategy Implementation	TAs Schools NZ Police Central government agencies Other workplaces	100%	GW's Travel Plan Programme launched its first School Travel Plan in November & first Workplace Travel Plan in December 2006. 7 Schools & 4 workplaces are progressing through the programme & on their way to finalising, adopting & implementing their travel plans.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC Transport Strategy Implementation		100%	GW Executive Management Team adopted GW's Travel Plan in June 2007. Work is progressing with implementation of the Travel Plan Action Plan.
	5.2	As above	As above	As above	KCDC	GWRC Transport Strategy Implementation	5%	A recommendation of the recent Vehicle Fleet Review was to develop a Staff Travel Plan. This recommendation has been approved by senior management although no formal funding has been investigated. An Employee Commuter Survey was conducted late 2005. Actions in place at present include: inclusion of 4 bicycles & 3 hybrid vehicles on the fleet, an intranet-based RideShare programme, revision of the Vehicle User Policy to allow staff to carpool, ability to work from home using the Citrix system & planning for more bicycle storage at the main council building.
	5.2	As above	As above	As above	PCC	GWRC Transport Strategy Implementation	0%	No formal internal travel plan is being developed in 2006/07. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).
	5.2	As above	As above	As above	WCC	GWRC Transport Strategy Implementation	15%	WCC already has a series of useful measures in place & it is anticipated that these will be formalised by a Travel Plan, beginning early 2007/08.

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	5.2	As above	As above	As above	HCC	GWRC Transport Strategy Implementation	0%	Hutt City Council signed the partnership agreement to participate in GW's Travel Plan Programme for workplaces in July 2007.
	5.2	As above	As above	As above	UHCC	GWRC Transport Strategy Implementation	5%	UHCC's Active Recreation Team have been briefed on commencing a council Travel Plan.
	5.2	As above	As above	As above	SWDC	GWRC Transport Strategy Implementation	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.
	5.2	As above	As above	As above	CDC	GWRC Transport Strategy Implementation	0%	Council has completed a vehicle use policy for council work vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of public transport & distances travelled most staff use individual cars. Some staff living locally use bicycles.
	5.2	As above	As above	As above	MDC	GWRC Transport Strategy Implementation	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.
	5.2	As above	As above	As above	Transit NZ	GWRC Transport Strategy Implementation	84%	Transit has analysed the travel plan data & is currently writing a travel plan for each of the offices. The travel plans will be launched early in the financial year 2007/08 & each will contain an action plan.
	5.2	As above	As above	As above	EECA	GWRC Transport Strategy Implementation	84%	EECA's travel plan was adopted late 2004 & identified a range of actions to help support sustainable travel choices, around 80% of which have been completed. Follow up travel survey was conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan is scheduled to occur September 2007. Staff travel within working hours & the impacts of tele/video-conferencing have not been re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Steps have been taken to upgrade the video conferencing technology & this is due for implementation in July 2007.
	5.2	As above	As above	As above	Ministry of Transport (MoT)	GWRC Transport Strategy Implementation	44%	The staff travel survey undertaken in 2006 revealed that the majority of MoT staff commute using public transport & only 15% commute in single occupancy vehicles (SOVs). However, business related travel accounts for 82% of the Ministry's carbon footprint, the majority of which is air travel. In progressing its travel plan the Ministry is considering which initiatives will be most effective in reducing its carbon footprint, whilst also promoting the personal benefits associated with public & active modes of transport.
	5.2	As above	As above	As above	Regional Public Health (RPH)	GWRC Transport Strategy Implementation	5%	RPH & HVDHB has been in initial contact with GWRC regarding setting up a project.
	5.2	As above	As above	As above	Land Transport NZ	GWRC Transport Strategy Implementation	84%	Land Transport NZ Wellington Regional office will begin surveying early next year. National office launched its Travel Toolkit 30 March 2007 with the first action plan initiative, 'Travel Hub' - a source of local travel information, sustainable transport tips, airport transfer & public transport information. This resource will be an evolving information source & it is anticipated that other initiatives on the action plan will be implemented progressively over the next 12 months. Some Land Transport NZ regional offices have commenced their surveys already while others are still in the planning stages.
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC Transport Strategy Development		100%	Survey undertaken June/July 2006 with results reported in AMR September 2006. Next survey 2008.
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RLTC		5%	Submission made to MoT regarding the Auckland Road Pricing Study. Advocated for enabling legislation through this submission. Agreed to participate with Auckland Pricing Study Part 2.

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Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC Policy & Strategy		100%	Study completed March 2007. Study will be reported to RLTC in due course.
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC Transport Strategy Implementation	Transit NZ	100%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with both Land Transport NZ & Transit NZ national & regional staff.
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	Land Transport NZ		0%	LTNZ is unlikely to consider the development of such a system before 2007/08 due to the Land Transport Programme development requirements of the LTMA. Further, wider public access to such a tool will depend upon required rule changes to allow for their existence.
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC Transport Strategy Implementation		100%	GWRC actively supports & participates in discussions with Land Transport NZ & other stakeholders such as the Travel Behaviour Change Advisory Group on development of a national rideshare program. ARTA trialing rideshare software. GWRC investigating trial of rideshare software in 2007/08 financial year through the travel plan programme with staff of C&CDHB & GWRC both involved in the programme.
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC Transport Strategy Implementation		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.
	10.2	Capital & Coast District Health Board Staff Travel Plan	C&CDHB to implement travel plan	Travel Plan Implemented	GWRC Transport Strategy Implementation	Capital and Coast District Health Board	100%	The C&CDHB travel plan is progressing with ongoing implementation actions & planned activities.
Other Actions	10.3	Short Trip Reduction in the Wellington Region - Sustainable Management Fund Project	GW to provide management support of joint project	Project Complete	GWRC Transport Strategy Implementation	SustainabilityTrust Ministry for the Environment	100%	The project used a Community Based Social Marketing approach with pre-defined tools, incentives & messages to prompt voluntary behaviour change for short trips currently being taken by car within the Lower Hutt community. The project was completed 30 June 2007 with final report & findings submitted to Ministry for the Environment's Sustainable Management Fund.
Other Actions	10.4	Feet First Walk to School Week	GW to coordinate 2006/07 regional "Feet First" campaign	Campaign complete	Land Transport NZ	GWRC Transport Strategy Implementation (Co-ordinator)	100%	Feet First 2007 was a successful GWRC & Land Transport New Zealand initiative to celebrate Walk to School Week from 5 - 9 March 2007. The Feet First promotion continued until end Term One with Walk to School Wednesdays.