

Travel Demand Management Plan Activities

Action Status (September 2007)

Action Title	No.	Action	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	Transit NZ	TAs GWRC Policy & Strategy	28%	Regional VMS - currently 7 signs installed in key locations (eg both tunnels, Rimutaka Hill, Centennial Highway, SH 1 sth Levin, SH 2 Woodville) to advise motorists of congestion, incidents, detour options, etc. Expect installation of further VMS mid-2008
Transit New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & Transit NZ's TDM Strategy	Plan implemented by 2007/08	Plan implemented	Transit NZ	GWRC Policy & Strategy TAs	36%	Transit New Zealand TDM Policy approved Dec 2006. TDM Manual to be printed early Nov 2007 with rollout & training throughout regions by end 2007. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely b
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs	Campaign commences in 2006/07	Campaign implemented	GWRC Transport Strategy Implementation	LTNZ Transit NZ	25%	Ongoing series of sustainable transport initiatives & messages related to GW's Travel Plan Programme. GW sustainable transport web page developed (see www.gw.govt.nz/travelplans). Challenge to business leaders to "Lead the way, leave the car at home for t
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC Transport Strategy Development and Transport Strategy Implementation	TAs Transit NZ	25%	GW continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GW actively involved with the RPS review & WRS with a focus to encourage TA's to consider transp
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC Transport Strategy Development and Transport Strategy Implementation	TA's Transit NZ Ministry for the Environment	25%	GW become a signatory to the NZ Urban Design Protocol in early 2007 confirming Council's commitment to promoting the integration of land use development, urban design & transport. GW's NZ Urban Design Protocol Action Plan has been prepared & approved by G
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace and 4 school travel plans in place in 2006/07. 37 workplace and 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC Transport Strategy Implementation	TAs Schools NZ Police Central government agencies	25%	9 schools & 7 workplaces throughout the region are currently implementing their travel plans. Workplaces include local & territorial authorities & central government agencies. Schools include both primary & secondary levels.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC Transport Strategy Implementation		25%	GW Executive Management Team adopted GW's Travel Plan in June 2007. Work is progressing with implementation of the Travel Plan Action Plan.
	5.2	As above	As above	As above	KCDC	GWRC Transport Strategy Implementation	5%	A recommendation of the recent Vehicle Fleet Review was to develop a Staff Travel Plan. This recommendation has been approved by senior management although no formal funding has been investigated. An Employee Commuter Survey was conducted late 2005. Actio

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	5.2 As above	As above	As above	PCC	GWRC Transport Strategy Implementation	0%	No formal internal travel plan is being developed in 2007/08. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).
	5.2 As above	As above	As above	WCC	GWRC Transport Strategy Implementation	15%	WCC already has a series of useful measures in place & it is anticipated that these will be formalised by a Travel Plan, beginning early 2007/08.
	5.2 As above	As above	As above	HCC	GWRC Transport Strategy Implementation	25%	HCC (City Development) signed the partnership agreement to participate in GW's Travel Plan Programme for workplaces in July 2007. A working party has been set up & a survey of staff is currently underway.
	5.2 As above	As above	As above	UHCC	GWRC Transport Strategy Implementation	5%	The task of preparing a Travel Plan has been reallocated to our Policy Manager.
	5.2 As above	As above	As above	SWDC	GWRC Transport Strategy Implementation	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.
	5.2 As above	As above	As above	CDC	GWRC Transport Strategy Implementation	0%	CDC has completed a vehicle use policy for council work vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of public transport & distances travelled most staff use individual cars. Some staff living locally use bicycles.
	5.2 As above	As above	As above	MDC	GWRC Transport Strategy Implementation	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.
	5.2 As above	As above	As above	Transit NZ	GWRC Transport Strategy Implementation	92%	Draft Travel Plan completed & approval is currently being sought.
	5.2 As above	As above	As above	EECA	GWRC Transport Strategy Implementation	84%	EECA's travel plan was adopted late 2004 & identified a range of actions to support sustainable travel choices, around 80% of which have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choice
	5.2 As above	As above	As above	Ministry of Transport (MoT)	GWRC Transport Strategy Implementation	44%	The staff travel survey undertaken in 2006 revealed that the majority of MoT staff commute using PT & only 15% commute in SOV. While relatively low, there is a need for further reduction in line with Government's directive: public agencies aim to achieve
	5.2 As above	As above	As above	Regional Public Health (RPH)	GWRC Transport Strategy Implementation	5%	RPH & HVDHB have been in initial contact with GWRC regarding setting up a project.

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	5.2	As above	As above	Land Transport NZ	GWRC Transport Strategy Implementation	84%	Land Transport NZ Wellington Regional office will begin surveying early next year. National office launched its Travel Toolkit 30 March 2007 with the first action plan initiative, 'Travel Hub' - a source of local travel information, sustainable transport	
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC Transport Strategy Development	25%	Survey undertaken June/July 2006 with results reported in AMR September 2006. Next survey 2008.	
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RLTC	5%	Submission made to MoT regarding the Auckland Road Pricing Study. Advocated for enabling legislation through this submission. Agreed to participate with Auckland Pricing Study Part 2.	
Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC Policy & Strategy	100%	Study completed March 2007. Study will be reported to RLTC in due course.	
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC Transport Strategy Implementation	25%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with both Land Transport NZ & Transit NZ national & regional staff.	
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	Land Transport NZ	0%	LTNZ is unlikely to consider the development of such a system before 2007/08 due to the Land Transport Programme development requirements of the LTMA. Further, wider public access to such a tool will depend upon required rule changes to allow for their ex	
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC Transport Strategy Implementation	25%	GWRC actively supports & participates in discussions with Land Transport NZ & other stakeholders such as the Travel Behaviour Change Advisory Group on development of a national rideshare programme. ARTA trialing rideshare software. GWRC investigating tri	
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC Transport Strategy Implementation	100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	
	10.2	Capital & Coast District Health Board Staff Travel Plan	C&CDHB to implement travel plan	Travel Plan Implemented	GWRC Transport Strategy Implementation	25%	The C&CDHB travel plan is progressing with ongoing implementation actions & planned activities. Evaluation survey of travel plan distributed to all staff in September 2007, two years after initial survey.	
Other Actions	10.3	Short Trip Reduction in the Wellington Region - Sustainable Management Fund Project	GW to provide management support of joint project	Project Complete	GWRC Transport Strategy Implementation	100%	The Community Based Social Marketing approach to voluntary household travel behaviour change within the Lower Hutt community continues in 2007/08. Best practice from this project will inform a similar project with WCC & the Sustainability Trust in 2007/0	
Other Actions	10.4	Feet First Walk to School Week	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	Land Transport NZ	GWRC Transport Strategy Implementation (Co-ordinator)	44%	Feet First 2008 will be a joint GWRC & Land Transport NZ initiative, celebrated from 3-7 March 2008. The promotion is now available to all primary schools in the GW region.

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