

Travel Demand Management Strategy Activities

Action Status (December 2007)

Progressing as planned	
Key milestone achieved	😊
Moderate delay	😐
Significant delay	😞

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	Transit NZ	TAs GWRC Policy & Strategy	28%	Regional VMS - currently 7 signs installed in key locations (eg both tunnels, Rimutaka Hill, Centennial Highway, SH 1 sth Levin, SH 2 Woodville) to advise motorists of congestion, incidents, detour options, etc. Expect installation of further VMS mid-2008 at other congestion spots on SH 1 & 2. ATMS - aiming to install ATMS, CCTV & VMSS between Terrace tunnel & Petone. Phase 1: infrastructure & CCTV, Ngauranga to Tce tunnel in 2007/08 (approx \$4M - contract awarded); balance design & infrastructure to be installed 2008/09 (bal ~\$9M). Involves proposed purchase of GWRC watermain for part section of this route. CCTV installation on Centennial Highway to be completed early 2008.	
Transit New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & Transit NZ's TDM Strategy	Plan implemented by 2007/08	Plan implemented	Transit NZ	GWRC Policy & Strategy TAs	52%	Transit New Zealand TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions by end 2007. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008.	
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs	Campaign commences in 2006/07	Campaign implemented	GWRC	Land Transport NZ Transit NZ	50%	Ongoing series of sustainable transport initiatives & messages related to GW's Travel Plan Programme. GW sustainable transport web page developed (see www.gw.govt.nz/travelplans).	
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC	TAs Transit NZ	50%	GW continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GW actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GW actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops.	
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC	TA's Transit NZ Ministry for the Environment	50%	GW become a signatory to the NZ Urban Design Protocol in early 2007 & an Action Plan submitted to the Ministry for the Environment. Internal urban design audit of some of GW's facilities was completed with assessments & a summary report presented to GW Executive Management in Dec 2007. Introductory workshop on Crime Prevention through Environmental Design (CPTED) held for GWRC & TA staff in October 2007.	
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace and 4 school travel plans in place in 2006/07. 37 workplace and 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC	TAs Schools NZ Police Central government agencies Other workplaces	50%	Ten schools & nine workplaces throughout the region are currently implementing their travel plans. Schools (both primary & secondary levels): Redwood (Tawa), Titahi Bay (Porirua), Wilford (Hutt City), Maoribank & St Joseph's (Upper Hutt), Douglas Park & St Matthew's Collegiate (Masterton), Kenakena, Paraparaumu Beach & Paraparaumu College (Kapiti). Schools showing interest in signing up include: Cardinal McKeefrey (Wellington), Lakeview (Masterton), Makaroa (Upper Hutt) & St Bernadette's (Hutt City). Workplaces: Victoria University of Wellington, Shell NZ, Ministry for the Environment, Capital & Coast District Health Board, Hutt City Council, National Institute of Water & Atmospheric Research, Hutt Valley District Health Board, InI& Revenue Department, GWRC.	
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC		50%	GW Executive Management Team adopted GW's Travel Plan in June 2007. Work is progressing with implementation of the Travel Plan Action Plan.	

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					KCDC		5%	A recommendation of the recent Vehicle Fleet Review was to develop a Staff Travel Plan. This recommendation has been approved by senior management although no formal funding has been investigated. Employee Commuter Survey conducted late 2005. Actions in place at present include: inclusion of 4 bicycles & 3 hybrid vehicles on fleet, intranet-based RideShare programme, revision of Vehicle User Policy to allow staff to carpool, ability to work from home using Citrix system & planning for more bicycle storage at main council building.	
					PCC		0%	No formal internal travel plan is being developed in 2007/08. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).	☹
					WCC		15%	WCC already has a series of useful measures in place & it is anticipated that these will be formalised by a Travel Plan however there is currently no timeframe for travel plan development.	
					HCC	GWRC	52%	HCC agreed to participate in GW's Travel Plan Programme for workplaces in Jun 2007. A working party has been set up & a survey of staff has been completed. Consideration will now be given to what incentives Council can give to encourage behavior change.	
					UHCC	GWRC	5%	A draft is currently scheduled for Feb 2008.	
					SWDC	GWRC	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.	☹
					CDC	GWRC	0%	Council has completed a vehicle use policy for council vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of public transport & distances travelled most staff use individual cars. Some staff living locally use bicycles.	☹
					MDC	GWRC	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	☹
					Transit NZ	GWRC	92%	Travel Plan approved & will be launched early/mid 2008	
					EECA	GWRC	84%	EECA's travel plan was adopted in 2004. 80% of identified actions to support sustainable travel choices have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan occurred Sept 2007 (Train – 14; Car – 8; Walk – 15; Bus – 24; Cycle – 5; Motorbike – 2; Car pool – 2). Business travel & impacts of tele/video-conferencing not re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Video conferencing technology upgraded. Adopted use of Citi-hop scheme in Auckland & Green-Cabs as taxi company of choice in Wellington & Auckland. Travel plan due to be refreshed by mid 2008.	
					Ministry of Transport (MoT)	GWRC	44%	Staff travel survey in 2006 revealed that the majority of MoT staff commute using PT & only 15% commute in SOV. While low, there is a need for further reduction in line with Govt's directive (public agencies to achieve a 15% reduction in VKT by 2010). Business travel accounts for 82% of the Ministry's carbon footprint (majority is air travel). In progressing its travel plan MoT is considering which initiatives will be most effective to reduce this footprint, whilst also promoting the benefits associated with public & active modes of transport. During the quarter, MoT lost the staff member who managed internal processes so very limited progress has been made internally. In Feb 2008 MoT aim to recruit a contractor who progress our internal travel reduction planning & allow MoT to plan for the medium term.	
					Regional Public Health (RPH)	GWRC Transport Strategy Implementation	15%	HVDHB has agreed a MOU where GWRC partially funds a Travel Planner. Project planning & recruitment of Travel Planner about to start.	

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					Land Transport NZ	GWRC Transport Strategy Implementation	84%	National office travel plan implementation is on hold pending move to new office site in March/April 2008 & merger with Transit NZ in July 2008. Appointment of national office Govt3/travel plan coordinator pending. Also Transport Registry Centre (Palmerston North) travel plan coordinator appointment pending.	
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC		15%	Survey undertaken June/July 2006 with results reported in AMR September 2006. Next survey May 2008.	
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RLTC		5%	Submission made to MoT regarding the Auckland Road Pricing Study. Advocate for enabling legislation through this submission. Agreed to participate with Auckland Pricing Study Part 2.	
Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC		100%	Study completed March 2007. Study will be reported to RLTC in due course.	
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC	Transit NZ	50%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with both Land Transport NZ & Transit NZ national & regional staff.	
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	Land Transport NZ		5%	Land Transport NZ is not expected to develop a national rideshare tool, but rather are developing national carpool guidelines.	☹
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC		50%	GWRC actively supports & participates in discussions with Land Transport NZ & other stakeholders such as the Travel Behaviour Change Advisory Group on development of a national rideshare programme. ARTA has extended a trial of rideshare software to more & larger businesses in the Auckland region through the TravelWise Workplace Travel Plan Programme. GWRC investigating trial of rideshare software in 2007/08 financial year through the travel plan programme involving staff of C&CDHB & GWRC.	
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	☺
	10.2	Capital & Coast District Health Board Staff Travel Plan	C&CDHB to implement travel plan	Travel Plan Implemented	GWRC	Capital and Coast District Health Board	50%	The C&CDHB travel plan is progressing with ongoing implementation actions & planned activities. The Sept 2007 staff evaluation survey showed a slight decrease in car drivers at Wellington Hospital over the past two years.	
Other Actions	10.3	Short Trip Reduction in the Wellington Region - Sustainable Management Fund Project	GW to provide management support of joint project	Project Complete	GWRC	SustainabilityTrust Ministry for the Environment	100%	The Community Based Social Marketing approach to voluntary household travel behaviour change within the Lower Hutt community continues in the 2007/08 year. GWRC is working with WCC to implement a household travel behaviour change project in the southern & eastern wards.	☺
Other Actions	10.4	Feet First Walk to School Week	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	Land Transport NZ	GWRC Transport Strategy Implementation (Coordinator)	60%	Feet First 2008 will be a joint GWRC & Land Transport New Zealand initiative,celebrated from 3 - 7 March 2008 & available to all primary schools in the region.	