

THE OUTCOMES WE WANT



The high level outcomes we want from a sustainable economic growth strategy are:

COMMUNITY OUTCOMES FOR THE WELLINGTON REGION

PROSPEROUS COMMUNITY	All members of our community prosper from a strong and growing economy. A thriving business sector attracts and retains a skilled and productive workforce.
CONNECTED COMMUNITY	Our connections and access are efficient, quick and easy - locally, nationally and internationally. Our communication networks, air and sea ports, roads and public transport systems are world class and enable us to link well with others, both within and outside the region.
ENTREPRENEURIAL AND INNOVATIVE REGION	Innovation, creativity and new endeavours are welcomed and encouraged. Ideas are exchanged across all sectors, resulting in a creative business culture. We have excellent education and research institutions, and benefit from being the seat of government.
HEALTHY ENVIRONMENT	We have clean water, fresh air and healthy soils. Well functioning and diverse ecosystems make up an environment that can support our needs. Resources are used efficiently. There is minimal waste and pollution.
QUALITY LIFESTYLE	Living in the Wellington region is enjoyable, and people feel safe. A variety of healthy and affordable lifestyles can be pursued. Our art, sport, recreation and entertainment scenes are enjoyed by all community members - and attract visitors.
SENSE OF PLACE	We have a deep sense of pride in the Wellington region and there is strong community spirit. We value the region's unique characteristics - its rural, urban and harbour landscapes, its climate, its central location, and its capital city.
REGIONAL FOUNDATIONS	High quality and secure infrastructure and services meet our everyday needs. These are developed and maintained to support the sustainable growth of the region, now and in the future.
HEALTHY COMMUNITY	Our physical and mental health is protected. Living and working environments are safe, and everyone has access to health care. Every opportunity is taken to recognise and encourage good health.
STRONG AND TOLERANT COMMUNITY	People are important. All members of our community are empowered to participate in decision-making and to contribute to society. We celebrate diversity and welcome newcomers, while recognising the special role of tangata whenua.