

Travel Demand Management Strategy Activities

Action Status (September 2009)

Progressing as planned	
Key milestone achieved in this Quarter	😊
Moderate delay	😐
Significant delay (more than two years)	😞

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes.	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	NZTA	TAs GWRC	68%	Regional VMS-Stage II includes installation of further 5 VMS @ other congestion spots on SH1, SH2 & SH58 - expected completion first quarter 2009. CCTV installation on Centennial Highway 98% complete. CCTV installation on WICB 90% complete. Wgtn Traffic Management Centre up & running. ATMS - Phase II complete the installation of power/fibre along SH2 Ngauranga to Petone & will include CTV, VMS, Lane Control signs & associated infrastructure between Petone & The Terrace Tunnel. Expected cost is now approx \$10M (down from \$11.2M) & completion due August 2009. Wgtn Traffic Operations Centre is operating SH network ITS infrastructure across lower North Island.	😐
NZTA New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & NZTA's TDM Strategy.	Plan implemented by 2007/08	Plan implemented	NZTA	GWRC TAs	52%	NZTA TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions complete. First stage of a Wellington Region TDM gap analysis study completed. Second phase will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008. NZTA officers contributing to GW TDM review over next 6 months, including on how to progress this action going forward. ITS Implementation Plan under review.	😐
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs.	Campaign commences in 2006/07	Campaign implemented	GWRC - Implementation	NZTA	25%	GW has taken the lead in promoting awareness of the region's transport options and encouraging the uptake of walking, cycling, public transport and carpooling as ways of getting around whether it's to get to work, a business appointment or simply to access other services. Wider reaching travel awareness promotion has included having a presence at events and festivals, targeting the region's business and local government leaders as well as new settlers to Wellington city and region.	
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC - Strategy Development	TAs NZTA	25%	GWRC continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GWRC is actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GWRC actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops as well as the Adelaide Road Community Workshop.	
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC - Implementation	TA's NZTA Ministry for the Environment	25%	GW become a signatory to the NZ Urban Design Protocol in early 2007. Currently reviewing our Action Plan.	
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace & 4 school travel plans in place in 2006/07. 4 workplace & 6 school travel plans in place in 2007/08. 37 workplace & 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC - Implementation	TAs Schools NZ Police Central government agencies Other workplaces	25%	At present, 26 schools are enrolled on the travel plan programme, meeting the 2009/10 regional target. The number of primary and secondary students exposed to sustainable travel to school initiatives through these travel plans exceeds 8,600. A total of 13 organisations are taking part in the Workplace Travel Plan Programme with almost 13,000 staff and 30,000 tertiary students engaged.	

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Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices.	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC - Implementation		100%	Executive Management Team adopted GWRC's Travel Plan in June 2007. Implementing Travel Plan Actions.	
					KCDC	GWRC	0%	Seeking to develop position to continue this job.	☹
					PCC	GWRC	0%	No formal internal travel plan is being developed in 2008/09 and funding unlikely in near future. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).	☹
					WCC	GWRC	5%	A report is being prepared to Management, feeding back results from survey and recommendations going forward.	☹
					HCC	GWRC	100%	Completed in 08/09.	
					UHCC	GWRC	92%	Final report being considered by corporate management team.	☹
					SWDC	GWRC	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.	☹
					CDC	GWRC	0%	Due to small staff numbers, minimal public transport and rural nature of TA, a travel plan has not been developed. Staff are encouraged to minimise use of vehicles in their work.	☹
					MDC	GWRC	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	☹
					NZTA (formerly Transit NZ)	GWRC	60%	A Transit NZ wide travel plan was launched in April 2008. A full-time travel plan coordinator at National Office has been employed. The Travel Plan is currently being implemented. A travel snapshot survey of all regional offices is scheduled for October. Quarterly business travel monitoring has been put in place. A 'new' travel plan will need to be actioned once relocation is complete & new structure is put in place.	
					EECA	GWRC	92%	EECA's travel plan was adopted in 2004. 80% of identified actions have been completed. A follow-up survey & refresh of the plan occurred Sept 2007 which confirmed a significant portion of EECA staff are using public transport, walking or cycling to work. Business travel impacts of tele/video-conferencing not re-surveyed. Adopted use of City Hop and Green-Cabs as taxi company of choice in Auckland and Wellington. 2008/09 - 2009/10 Business Planning will target reductions in business travel to ensure travel costs are actively managed to identify alternatives and better coordinate air travel to reduce the number of trips. An investment is being made in upgrading our Video conferencing technology to reduce local travel between offices. EECA obtained CEMARS certification for the 08/09 Fy. Participation within the CEMARS framework will be a catalyst for a revised travel plan being released in the near future - target date is August.	
					Ministry of Transport (MoT)	GWRC	100%	Senior management has agreed to a number of initiatives to reduce travel which have been put into a travel plan. 2008 survey data had indicated that 4% of staff commuted alone by car (15% in 2006) and 57% of staff commuted by public transport.	
					Regional Public Health (RPH)	GWRC	52%	Car pooling system in place, guaranteed ride home scheme operating, and bike user group established.	
NZTA (formerly LTNZ)	GWRC	76%	Transit and LTNZ merged in August 2008. We have recently completed a travel plan pilot programme in our Palmerston North office. Sign-off of the action plan is still pending.						
NZTA (whole organisation)	GWRC	25%	A 15% reduction on km travelled on business has been signed off by the Leadership Team. Work progress to date: - business travel 08/09 baseline is complete - travel, motor vehicle & safe driving guidance & policies have been developed in accordance with travel planning principles - the review of the travel survey tool has been completed - ongoing implementation/maintenance of actions (e.g. travel information provision, carpooling).						
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC - Strategy Development		100%	2008 Survey complete and reported in RLTS AMR 07/08.	
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RTC		25%	No activity this quarter.	

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Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC - Strategy Development		100%	Study completed March 2007 and reported to RLTC in August 2007.	
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC - Implementation	NZTA	25%	Due to changes in NZTA structure/staffing, there is no continuity or national direction in the area of TDM. No meetings held in 2009.	☹
National Rideshare Program	9.1	Develop a national rideshare tool	Introduction of scheme as soon as possible	Scheme developed	NZTA		100%	Additional work on internal travel related policies is being undertaken when policies become available for consultation.	
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC - Implementation		100%	Let's Carpool, the regional carpool programme, was launched in May. The Wellington region is a leader in this area, being the first in New Zealand to offer a comprehensive carpool matching website with marketing tools and support for employers to set up workplace based carpool schemes. The programme was developed in cooperation with the NZ Transport Agency and territorial authorities. At the end of September over 800 individuals and 24 businesses had registered with the programme. The target for the programme is 1000 registrants by June 2010.	
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC - Implementation		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	
Other Actions	10.2	Feet First Walk to School Week	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	NZTA	GWRC - Implementation (Co-ordinator)	100%	Feet First is a flexible year-long project designed to help primary schools promote walking in fun and unusual ways. Currently 13 of the 24 school travel plan schools are registered and participate in the programme. The Feet First programme is a natural complement to the travel plan programme and one which is easy to promote to all schools in the region.	