

## Travel Demand Management Strategy Activities

### Action Status (March 2010)

Key milestone achieved in this quarter	✓
Progressing as planned	😊
Moderate delay	😐
Significant delay (more than two years)	😞

Action	No.	Description	Timing	Target/Measure	Responsibility	Overall Progress	Comments	Progress
Road Network Efficiency	1.1	Give consideration to the use of technology-based tools and other traffic management measures when planning improvements to the road network, to ensure use of the existing network is optimised. Measures might include: <ul style="list-style-type: none"> <li>• Intersection design</li> <li>• Traffic signal and pedestrian priority phasing</li> <li>• Traffic management and traveller information systems</li> <li>• Variable message signs</li> <li>• Ramp metering</li> <li>• Driver assistance systems</li> <li>• High Occupancy Vehicle lanes</li> </ul> In particular, consideration should be given to how network optimisation measures can be implemented along the Wellington Road of National Significance as a matter of priority	Ongoing	All RTCs proactively consider use of measures that optimise the existing road network	KCDC	NR	Nothing to report	
					PCC	0%	These measures are applicable to roads with higher traffic volumes than the local roads under PCC control.	
					WCC	NR		
					HCC	60%	Leaders in the Country eg. PUFFIN, VMS etc.. No RoN's	😊
					UHCC	0%	UHCC will use such tools as are appropriate to our network, within our budgets and planning.	😊
					SWDC	NR	Not reported	
					CDC	NR	Not reported	
					MDC	0%	District roading programme is fundamentally a maintenance and renewal programme with minor improvements on the existing network.	😊
Parking Management	2.1	Develop (or review) a parking policy for each local authority area to ensure that parking supply, cost and management contributes to an efficient and sustainable transport network	Policies developed by June 2012	All TAs have a parking policy in place by June 2012	KCDC	100%		
					PCC	5%	CBD parking review to be carried out in May 2010.	😊
					WCC	100%	Wellington City Council has a comprehensive parking management policy that reflects good TDM practice.	
					HCC	NR	Progressing but the potential loss of 700 spaces from Riverbank car park looms.	😊
					UHCC	0%	Parking is provided free in Upper Hutt and currently there is no intention of changing that. We regularly survey parking demand and make adjustments as necessary. A project to review present and future parking demand is programmed in the LTCCP for 2010/11	😊
					SWDC	NR	Not reported	
					MDC	84%	Comprehensive CBD parking review completed in March 2010.	✓
Parking Management	2.2	Review District Plan parking standards to consider introduction of maximum parking standards for new developments (particularly mixed use or high density residential developments close to local facilities and public transport nodes)	At next scheduled District Plan review or by December 2012	All District Plan parking standards reviewed by December 2012	KCDC	NR	KCDC has begun a review of the District Plan in 2010. It is anticipated parking will be reviewed as part of this process.	😊
					PCC	0%	To be covered in District Plan review.	😊
					WCC	100%		
					HCC	60%	Being done by Planning Division.	😊
					UHCC	5%	Currently being considered by officer working groups.	😊
					SWDC	NR	Not reported	
					MDC	100%	Parking requirements and standards recently reviewed with development of Combined Wairarapa District Plan.	
School Travel Programme	3.1	Coordinate a programme to encourage the uptake of school travel plans throughout the region. This coordination involves: <ul style="list-style-type: none"> <li>• providing training and resources</li> <li>• carrying out data collection and monitoring</li> </ul>	Ongoing	94, or 41% of, primary and secondary/intermediate schools and 26761, or 34% of school children are involved in or exposed to school travel plan activities by June 2013	GWRC	84%	Wellington City Council has now employed a school travel planner who will work directly with schools within their city boundaries, with support from GW's school travel plan team.  Movin' March held between 22- 26 March saw 35 Wellington region schools, with over 11,300 students, take part in celebrating walking, scooting and cycling to school (see report section 4.5.1 for more details).	😊

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School Travel Programme	3.2	Lead and support the development of school travel plans within each local authority area. This will involve: <ul style="list-style-type: none"> <li>identifying schools to participate</li> <li>providing local resources and advice</li> <li>resourcing a School Travel Plan Coordinator</li> <li>carrying out infrastructure improvements</li> </ul>	Ongoing	Plan implemented	KCDC	NR	Three new schools to be signed up in 2010	☺
					PCC	0%	School Travel Plan coordinator funding declined by NZTA.	☺
					WCC	100%	Funding has been allocated, it is proposed to commence STP at 5 schools this year.	☺
					HCC	60%	Two school travel plans planned for this year	☺
					UHCC	76%	GWRC has always been the lead agency for this. We cooperate as resources permit and undertake associated engineering and education outcomes.	☺
					SWDC	NR	Not reported	
					CDC	NR	Not reported	
					MDC	84%	Wairarapa Road Safety Co-ordinator providing support to Regional Council School Travel Planner in relation to several schools around Masterton.	☺
Workplace and Business Travel Toolbox	4.1	Coordinate a programme to encourage the uptake of sustainable work commute and business travel practices throughout the region. The types of tools to be promoted through this programme include: <ul style="list-style-type: none"> <li>workplace travel plan programme</li> <li>carpool programme</li> <li>guaranteed ride home</li> <li>tele-working</li> <li>flexible working hours</li> <li>car sharing</li> <li>active transport initiatives</li> <li>public transport initiatives and subsidies for commute and business travel</li> <li>cyclist skills training</li> <li>cycle friendly employer guide</li> </ul>	Ongoing	Maintain participation in workplace travel programme. At least 3,000 people register in the regional carpool programme by June 2013. At least one new sustainable transport initiative per year made available in which a wide number of employees and workplaces can be involved	GWRC	84%	In March, the Let's Carpool programme celebrated reaching the milestone of 1000 registrants. An evaluation of Let's Carpool is planned to take place in May 2010.  Active a2b, a workplace based initiative, was launched on January 5. By 30 March 888 participants from 52 organisations had signed up.  See report section 4.5.1 for more details.	✓
Workplace and Business Travel Toolbox	4.2	Facilitate regular workplace travel forums to encourage information sharing within the region	Quarterly		GWRC	100%	Workplace travel planners forum held 23 March.	✓
Workplace and Business Travel Toolbox	4.3	Promote and encourage sustainable workplace travel practices in each local authority area	Ongoing	At least one new sustainable transport initiative per year made available in which a wide number of employees and workplaces can be involved	KCDC	NR	Not reported	
					PCC	0%	PT and active transport modes are encouraged in principle, but no funding allocated to actively promote this.	☺
					WCC	36%	A Sustainable Transport Coordinator began in a new role late 2009. An objective of this role is to work with businesses to improve their travel practices.	☺
					HCC	NR	No chances to advocate	
					UHCC	100%	A travel plan has been prepared for UHCC staff. We support and advocate for projects such as the GWRC car pooling but there is no current plan for UHCC to extend its activities into the broader community.	☺
					SWDC	NR	Not reported	
					CDC	NR	Not reported	
					MDC	0%	No action to date.	

Action	No.	Description	Timing	Target/Measure	Responsibility	Overall Progress	Comments	Progress
Leading by Example	5.1	All partner organisations take up sustainable workplace travel initiatives for their particular organisations offices within the region	Ongoing	Promote and make available to employees at least one new sustainable transport initiative per year	GWRC	68%	Executive Management Team adopted GWRC's Travel Plan in June 2007. GWRC is currently implementing Travel Plan actions including promoting Let's Carpool and Active a2b to staff and monitoring fleet use.	☺
					KCDC	NR	Not reported	
					PCC	0%	Cycling encouraged by provision of cycle storage and showers.	☺
					WCC	60%	We are promoting the Walking and Cycling Travel Planner, the Lets Carpool and the active A2B programmes.	☺
					HCC	100%	HCC provides subsidy for PT trip to work.	☺
					UHCC	84%	Councils Travel Plan is complete will be implemented over time.	☺
					SWDC	NR	Not reported	
					CDC	NR	Not reported	
					MDC	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	
					NZTA	NR	Nothing to report	
					MoT	84%	MoT is a small organisation of 170 staff with one office in the region. No corporate vehicles. Regional travel is mainly limited to the Wellington area. MoT encourages the use of PT and walking rather than taxis within the city. The goal of one new initiative per annum will be attempted but we believe that funding, office space limits and limited beyond CBD travel restrict what we can accomplish beyond our current position.	☺
EECA	92%	2008/09 - 2009/2010 Business Planning will target reductions in business travel locally and internationally ensure travel costs are actively managed to identify alternatives and better coordinate air travel to reduce the number of trips. An investment is being made in upgrading our Video conferencing technology to reduce local travel between offices. EECA obtained CEMARS certification for the 08/09 Fy. Participation within the CEMARS framework will be a catalyst for a revised travel plan being released in the near future - target date is August.	☺					
RPH	NR	Not reported						
Travel Awareness	6.1	Develop and implement a Travel Awareness Programme to ensure ongoing promotion and awareness of sustainable transport options and alternatives. This will include: • Ongoing promotion of available tools such as school and workplace travel plans, the regional carpool programme and the online public transport, and walking and cycling journey planners • Promotion of one-off, annual, or more regular sustainable travel events eg. Feet First, Walk to Work day, Bikewise Challenge • Promotion of new technology, innovation or schemes that reduce travel demand- eg. broadband, teleconferencing, car sharing, home deliveries • Identifying opportunities to support community based travel behaviour change awareness initiatives • Identify opportunities to work with other sectors that may be well placed to promote transport choice	Ongoing	Travel Awareness Programme in place by December 2009  Contribution towards at least one new community behaviour change awareness initiative per year	GWRC	84%	Movin' March radio publicity gave positive reinforcement to parents throughout the region who allow and encourage their children walk, scooter and cycle to school.  New roadside banners and radio advertising to celebrate the 1,000 carpool registration milestone has stimulated increased registration numbers and demonstrated the popularity and acceptability of carpooling within the region.  Promotion of the Sweet Summer Journeys competition encouraged users of the regional cycling & walking journey planner to learn the finer points of navigating the site.	☺
Promote Public Transport, Walking and Cycling	7.1	Promote the use of, and improve provision for, public transport, walking and cycling - consistent with the initiatives identified under the regional plans for passenger transport, walking and cycling	Ongoing	Sufficient funding is included in annual budgets to ensure these activities can be fully implemented through the relevant plans	All agencies	84%	GW has taken the lead in promoting awareness of the region's transport options and encouraging the uptake of walking, cycling, public transport and carpooling as ways of getting around the region.	☺
Regional Policy Statement	8.1	Include provisions in the Regional Policy Statement that seek: • a compact, public transport oriented urban form • high density or mixed use development in appropriate locations - with good access to public transport, local jobs and local facilities • a range of housing options • good provision of high quality walking, cycling and public transport services in new development • walking/cycling routes integrated with, and providing direct access to public transport stops, local facilities and amenities Advocate for these principles to be included in Regional Policy Statement provisions	As part of current Regional Policy Statement Review	Provisions included in the next operative Regional Policy Statement	GWRC All agencies	68%	These principles have been included in the new 'Proposed' Regional Policy Statement. Continued input and advocacy will be required to ensure the provisions come through to the final 'Operative' Regional Policy Statement.	☺

Action	No.	Description	Timing	Target/Measure	Responsibility	Overall Progress	Comments	Progress
District Plans	9.1	Include provisions in District Plans to: <ul style="list-style-type: none"> <li>• identify appropriate locations for higher density and mixed-use developments - these should have good access to high frequency public transport services and/or be within easy walking distance to local centres with a range of facilities and local employment opportunities</li> <li>• encourage a range of housing choices in new developments</li> <li>• good provision of high quality walking, cycling and public transport services in new development</li> <li>• walking/cycling routes integrated with, and providing direct access to public transport stops, local facilities and amenities</li> </ul> Advocate for these principles to be included in District Plan provisions	At next District Plan review	District Plans include provisions to facilitate land use development that reduces travel demand and increases the feasibility of travelling by more sustainable modes	KCDC	100%		
					PCC	0%	To be covered in District Plan review.	😊
					WCC	100%		
					HCC	NR	Nothing to report	
					UHCC	60%	Currently being considered by Council.	😊
					SWDC	NR	Not reported	
					CDC	5%	Carterton South Structure Plan being incorporated into the District Plan.	😊
MDC	100%	Recognised in operative and proposed district plans.	😊					
Structure Plans	10.1	Promote the use of structure plans for large new growth and development areas to ensure broad issues such as integration of land use and transport, mixed-use development, and housing choice are considered	Ongoing	Structure plans used to guide large new growth and development areas where appropriate	GWRC	52%	The use of structure plans for large development sites is becoming much more common throughout the region, however there are still opportunities to promote greater use of this planning tool.	😊
					KCDC	NR	Not reported	
					PCC	0%	To be covered in District Plan review.	😊
					WCC	100%		
					HCC	NR	Whenever we get the opportunity. "Making Places" is a HCC start for the CBD.	😊
					UHCC	68%	Structure plans are required when appropriate.	😊
					SWDC	NR	Not reported	
CDC	NR	Not reported						
MDC	92%	Structure plans are a consent requirement for major developments.	😊					
Advocacy to Government	11.1	Advocate to central government for the following measures: <ul style="list-style-type: none"> <li>• Road pricing enabling legislation</li> <li>• Variable school hours</li> <li>• Broadband promotion and investment</li> <li>• Shifting the high capital cost of cars towards the variable costs</li> <li>• Vehicle technologies that improve the safety and efficiency of the transport network</li> <li>• Adequate funding for travel demand management activities and programmes</li> </ul>	Ongoing	Every opportunity taken to advocate	All agencies	60%	Most recent opportunities for advocacy around some of these things have been through the government's Safer Journeys 2020 document and the Rural Broadband Initiative consultation processes. Greater Wellington has also advocated for adequate funding for TDM activities and programmes through discussions with NZTA as they carry out a review of the Demand Management and Community Programmes activity class.	😊
Perception Survey	12.1	Continue surveys to determine regional perceptions of issues related to travel by all modes - the 'GW Transport Perceptions Survey'	3 yearly	Survey completed & results reported in RLTS Annual Monitoring Report	GWRC	100%	2008 survey complete and reported in 2008/09 AMR.	
Regional Participation at National Level	13.1	Actively participate, where appropriate, in national level programmes/strategy development that have regionally significant impacts upon travel demand management	Ongoing	Every opportunity taken to participate in policy development opportunities	GWRC	NR	GWRC takes every opportunity to participate in national level programmes and groups that relate to or impact on demand management activities at the regional level.	😊