

Draft Wellington Regional Graffiti Prevention Strategy 2013-2017

Our vision: **Preventing graffiti vandalism together**

❖ How we prevent

LEADERSHIP	ENGAGEMENT	ERADICATION	ENFORCEMENT
Provide direction	Consistent messages	Prompt removal	Apply the law
Agree activities	Effective partnerships	Quality services	Seek reparation
Share resources	Share and learn	Cost effective	Focus on hot spots
Ensure accountability	Targeted education	Community action	Target repeat offenders

❖ Benefits/outcomes

How we measure

Sustainable graffiti reduction	Crime data Graffiti audits Shared 'Stop Tags' database
Improved environment	Community feedback Graffiti audits Shared 'Stop Tags' database
Improved safety perceptions	Perception of safety audits Community feedback Crime data
Engaged and empowered communities	Community feedback Crime data Graffiti removed (\$ and time)
Value for investment	Total spending Graffiti removed (\$ and time) Shared 'Stop Tags' database Crime data Graffiti audits Community feedback Perception of safety audits

❖ Who we are

Logos:

Kiwi Rail, Upper Hutt, Hutt City, Metlink, NZ Police, new Wellington City Council logo, Wellington Electricity

(* Generally need to check all our partners – who wants to be involved and update logos)

Wellington Graffiti Forum Logo