



Report 12.549  
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Committee CDEM Group  
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## Update on New Zealand ShakeOut

### 1. Purpose

To provide the Joint Committee with an update on New Zealand ShakeOut that took place on 26 September 2012.

### 2. Update on National activities

New Zealand ShakeOut, a web-based earthquake drill, took place on 26 September 2012 at 09:26.

Planning for the exercise started in November 2011. After a very successful community campaign 1,340,180 people had registered to take part in the Drop, Cover and Hold earthquake drill. This exceeded the initial target of one million participants.

NZ ShakeOut has been recognised as a success by the Ministry of Civil Defence Emergency Management (MCDEM) and a debrief of the National Planning Team was on 25 October 2012 with WREMO's ShakeOut project leader attending.

### 3. Update on WREMO activities

The final month of New Zealand ShakeOut saw the planning team dedicate more time and energy to the exercise and the implementation of a number of strategies. Schools were a specific target which saw 94% of schools in the region participating.

The roll out of the Mayoral billboard posters across the region supported an increase in media coverage and Facebook provided an excellent media to promote and share ShakeOut stories and activities.

It is a pleasure to report that the Wellington Region Emergency Management Office (WREMO) recorded the most participants (per capita) in New Zealand. Wellington City recorded the highest Territorial Authority per capita and Hutt

City and Masterton were in the top 5 Territorial Authorities. These figures are a reflection of the hard work and commitment of WREMO staff to make NZ ShakeOut a success in our region plus the enthusiasm with which the community embraced the message and exercise.

**Table 1** provides the overall standings nationally, whilst the regional figures are shown in **Attachment 1** to this report.

Table 1: The results of the top 5 regions and top 5 local authorities

Region		Local Authority	
Rank	% of population*	Rank	% of population*
1. Wellington	35.94	1. Wellington City	41.20
2. Auckland	30.68	2. Central Hawke's Bay	39.01
3. Hawke's Bay	30.34	3. Southland	36.22
4. Bay of Plenty	29.68	4. Hutt City	34.90
5. Manawatu -Wanganui	28.85	5. Masterton	33.42

\*based on 2010 population statistics – National ShakeOut Planning Team

#### 4. Recommendation

*That the CDEM Group:*

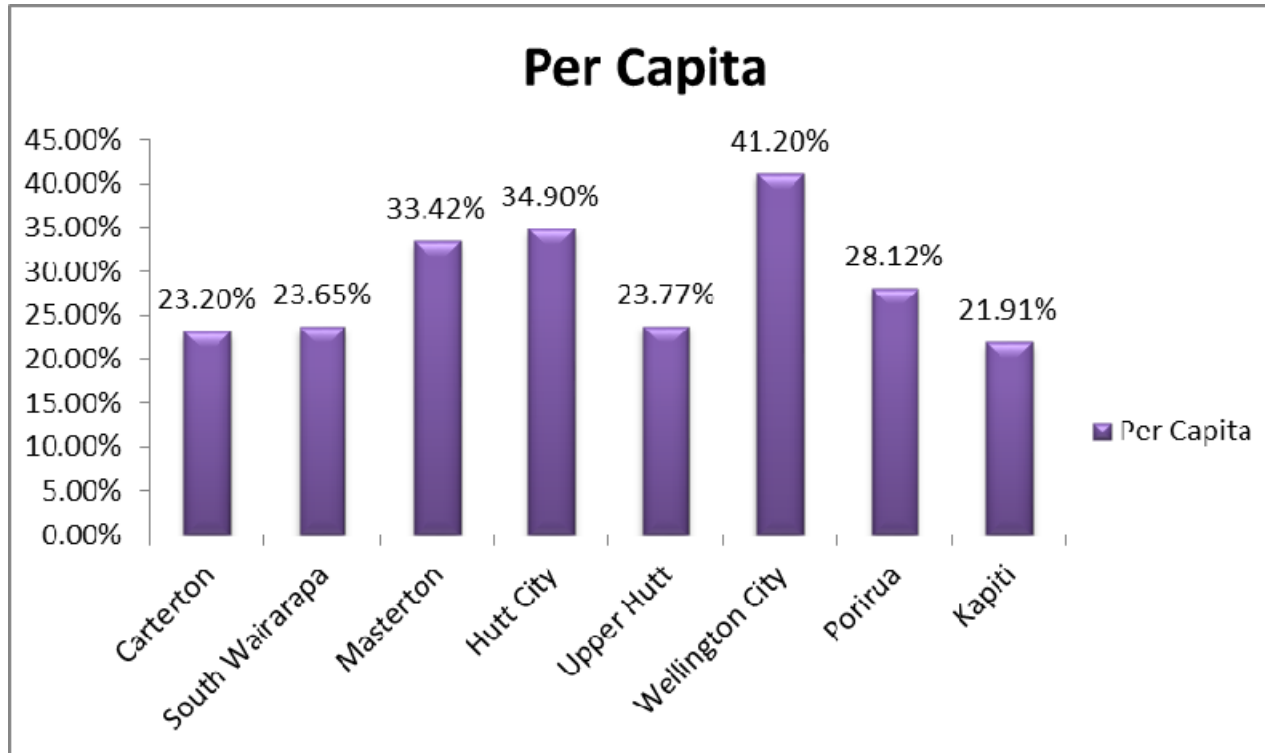
1. **Receives the report.**
2. **Notes the content of the report.**

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**Attachment 1: Regional participation figures**

## Attachment 1 – Regional participation figures



Number of Participants	
Carterton	=1,749
South Wairarapa	= 2,209
Masterton	= 7,821
Hutt City	= 35,839
Upper Hutt City	= 9,768
Wellington City	= 81,449
Porirua	= 14,648
Kapiti Coast	= 10,822