

Planting Communications Research Privacy Statement

What this statement covers

Greater Wellington Regional Council (Greater Wellington) has created this privacy statement to explain how Horizon Research collects and manages your personal information through this survey.

What personal information do we collect and for what purposes?

Greater Wellington is collecting your age range, gender, location, and your comments and opinions about environmental planting. Completing the survey is voluntary.

The purpose for collecting this information is to gather insights on the best way to communicate Greater Wellington's planting activities in the Wellington Region and may also be used to help inform Greater Wellington's environmental planting projects generally. The research report (see below) will be published on the Greater Wellington website.

Using your information

We will only use the personal information provided to us:

- For the purposes we collect that information (see above)
- For other reasons permitted by the Privacy Act 2020 (e.g. with your consent, for a directly-related purpose, or where the law permits or requires this use).

Providing your information to others

Horizon Research will analyse your collected information on behalf of Greater Wellington to produce a report containing aggregated non-personal information and may include some verbatim comments (which will be anonymised as far as possible). This report will be published on the Greater Wellington website and may be shared with other councils we work in partnership with to carry out environmental planting.

Further information

For further information about how Greater Wellington handles your personal information including how to request a copy please refer to Greater Wellington's [Privacy Statement](#).